

ORDER



WAVY

Orders
Order / Rev: 208108
Alt Order #: 06855474
Product Desc: 9/25-10/8 PATRIOT MAJORITY
Estimate: 1657
Flight Dates: 09/25/12 - 10/08/12
Original Date / Rev: 09/24/12 / 09/24/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: New Media Firm
Buying Contact:
Billing Contact:
 1322 G Street Southeast
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Patriot Majority
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12545/IN14067/TO1700

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	27	\$19,150.00	\$16,277.50
10/01/12	10/08/12	28	\$22,350.00	\$18,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$19,150.00	\$16,277.50	0.00
October 2012	28	\$22,350.00	\$18,997.50	0.00
Totals	55	\$41,500.00	\$35,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	19%	\$41,500.00
Market	100%	\$218,421.05

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	4%	\$8,736.84
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	30%	\$65,526.32
WTVZ	5%	\$10,921.05
WVBT	3%	\$6,552.63
WVEC	39%	\$85,184.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/01/12	10/01/12	WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$700.00		0.00				
E 2	WAVY	10/08/12	10/08/12		CM	5a-6a	M-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News @ Sunrise											
				WAVY News @ Sunrise											
				WAVY NEWS-5A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	M-----	1		\$700.00		0.00							
E 3	WAVY	09/25/12	09/25/12	WAVY News @ Sunrise CM		5a-6a	-T-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	-T-----	1		\$700.00		0.00							
E 4	WAVY	10/02/12	10/02/12	WAVY 6AM News CM		6a-7a	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY 6AM News											
				WAVY NEWS-6A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-T-----	1		\$2,000.00		0.00							
E 5	WAVY	09/26/12	09/26/12	WAVY 6AM News CM		6a-7a	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY 6AM News											
				WAVY NEWS-6A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	--W----	1		\$2,000.00		0.00							
E 6	WAVY	09/28/12	09/28/12	WAVY 6AM News CM		6a-7a	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY 6AM News											
				WAVY NEWS-6A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	----F--	1		\$2,000.00		0.00							
E 7	WAVY	10/03/12	10/03/12	Today Show M-F CM		7a-9a	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Today Show M-F											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	--W----	1		\$2,000.00		0.00							
E 8	WAVY	10/05/12	10/05/12	Today Show M-F CM		7a-9a	----F--	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Today Show M-F											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	----F--	1		\$2,000.00		0.00							
E 9	WAVY	09/25/12	09/25/12	Today Show M-F CM		7a-9a	-T-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Today Show M-F											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	-T-----	1		\$2,000.00		0.00							
E 10	WAVY	09/25/12	09/25/12	Today Show 2 CM		9a-10a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	-T-----	1		\$500.00		0.00							
E 11	WAVY	09/28/12	09/28/12	Today Show 2 CM		9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	----F--	1		\$500.00		0.00							
E 12	WAVY	10/02/12	10/02/12	Today Show 2 CM		9a-10a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-T-----	1		\$500.00		0.00							
E 13	WAVY	10/05/12	10/05/12	Today Show 2 CM		9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHW2-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	----F--	1		\$500.00		0.00							
E 14	WAVY	09/26/12	09/26/12		CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$400.00		0.00			
E 15	WAVY	10/03/12	10/03/12	Today Show 3	CM	10a-11a	--W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$400.00		0.00			
E 16	WAVY	10/01/12	10/01/12	Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$200.00		0.00			
E 17	WAVY	10/08/12	10/08/12	Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$200.00		0.00			
E 18	WAVY	09/25/12	09/25/12	Hampton Roads Show	CM	11a-12p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$200.00		0.00			
E 19	WAVY	09/27/12	09/27/12	Hampton Roads Show	CM	11a-12p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTN RDS SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$200.00		0.00			
E 20	WAVY	10/02/12	10/02/12	WAVY News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$300.00		0.00			
E 21	WAVY	10/05/12	10/05/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$300.00		0.00			
E 22	WAVY	09/27/12	09/27/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$200.00		0.00			
E 23	WAVY	09/25/12	09/25/12	Days of Our Lives	CM	1p-2p	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				Days of Our Lives											
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$350.00		0.00			
E 24	WAVY	09/28/12	09/28/12	Days of Our Lives	CM	1p-2p	----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				Days of Our Lives											
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$350.00		0.00			
E 25	WAVY	09/26/12	09/26/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$200.00		0.00			
E 26	WAVY	10/01/12	10/01/12		CM	4p-5p	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p M-F 4-5p											
				ANDERSON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$450.00		0.00						
E 27	WAVY	10/08/12	10/08/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
				ANDERSON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$450.00		0.00						
E 28	WAVY	09/28/12	09/28/12	M-F 4-5p M-F 4-5p	CM	4p-5p	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
				ANDERSON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$450.00		0.00						
E 29	WAVY	10/03/12	10/03/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$1,500.00		0.00						
E 30	WAVY	10/04/12	10/04/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY NEWS10-5<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$1,500.00		0.00						
E 31	WAVY	10/01/12	10/01/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				WAVY NEWS10-6<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$1,800.00		0.00						
E 32	WAVY	10/08/12	10/08/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				WAVY NEWS10-6<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$1,800.00		0.00						
E 33	WAVY	09/26/12	09/26/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY NEWS10-6<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$2,000.00		0.00						
E 34	WAVY	09/25/12	09/25/12	LN M-F M-F News 10 @11	CM	11p-1130p	-T-----	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				WAVY NEWS10-11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,200.00		0.00						
E 35	WAVY	09/28/12	09/28/12	LN M-F M-F News 10 @11	CM	11p-1130p	----F--	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				WAVY NEWS10-11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,200.00		0.00						
E 36	WAVY	10/01/12	10/01/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$500.00		0.00						
E 37	WAVY	10/03/12	10/03/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$500.00		0.00						
E 38	WAVY	10/08/12	10/08/12		CM	1134p-1237a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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Tonight Show/Jay Leno Tonight Show w/Leno TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$500.00		0.00						
E 39	WAVY	09/26/12	09/26/12	Tonight Show/Jay Leno CM		1134p-1237a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Tonight Show w/Leno TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$500.00		0.00						
E 40	WAVY	09/28/12	09/28/12	Late Night/Jimmy Fallon CM		1237a-136a	----F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
Late Night w/Jimmy Fallon J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$150.00		0.00						
E 41	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 6a CM		6a-7a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sa 6a WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$500.00		0.00						
E 42	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a CM		6a-7a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sa 6a WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$500.00		0.00						
E 43	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 7a CM		7a-8a	-----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sa 7a WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$800.00		0.00						
E 44	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 7a CM		7a-8a	-----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY News 10 Sa 7a WAVY NWS SAT7A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$800.00		0.00						
E 45	WAVY	09/29/12	09/29/12	WAVY News 10 Sat 6p CM		6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sat 6p NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$500.00		0.00						
E 46	WAVY	10/06/12	10/06/12	WAVY News 10 Sat 6p CM		6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sat 6p NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$500.00		0.00						
E 47	WAVY	09/29/12	09/29/12	Sa 7-8p CM		7p-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Sa 7-8p ENT TONITE60 W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$300.00		0.00						
E 48	WAVY	10/06/12	10/06/12	Sa 7-8p CM		7p-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Sa 7-8p ENT TONITE60 W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$300.00		0.00						
E 49	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday CM		6a-7a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sunday 6a WAVY NWS SUN6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$500.00		0.00						
E 50	WAVY	10/07/12	10/07/12		CM	7a-8a	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00

Order / Rev: 208108
 Alt Order #: 06855474
 Flight Dates: 09/25/12 - 10/08/12

Advertiser: POL/Patriot Majority
 Product Desc: 9/25-10/8 PATRIOT MAJORITY
 Estimate: 1657

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 Sunday /											
				WAVY News 10 Sunday 7a											
				WAVY NWS SUN7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$800.00		0.00			
E 51	WAVY	09/30/12	09/30/12	WAVY News 10 SundayQM		7a-8a	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				WAVY News 10 Sunday 7a											
				WAVY NWS SUN7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$800.00		0.00			
E 52	WAVY	09/30/12	09/30/12	WAVY News 10 Sun 6p CM		6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				WAVY News 10 Sun 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$500.00		0.00			
E 53	WAVY	10/07/12	10/07/12	WAVY News 10 Sun 6p CM		6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				WAVY News 10 Sun 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$500.00		0.00			
E 54	WAVY	10/07/12	10/07/12	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Su 12-1a											
				BROTHERS&SISTERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1				\$150.00		0.00			
E 55	WAVY	09/30/12	09/30/12	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Su 12-1a											
				BROTHERS&SISTERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$150.00		0.00			
													Totals	55	\$41,500.00